

## Tikalon *Outsourced Innovation* Service Model

An economically-efficient partnership that builds on individual strengths

- ✓ Tikalon supplies innovation
- ✓ Your company secures important patent rights in its product areas

Service Model:

- 1) Invention and preliminary prior art search by Tikalon
- 2) Tikalon files a provisional US patent application to secure its proprietary rights
- 3) Tikalon approaches your company
- 4) A non-disclosure agreement is executed
- 5) Tikalon details invention
- 6) Your company expresses interest
  - No - Tikalon markets invention to your competitor(s)
  - Yes – Joint initial assessment of invention's worth
- 7) Agreement reached on potential financial incentive to Tikalon
  - No - Tikalon markets invention to your competitor(s)
  - Yes – Your company does a due diligence prior art search
- 8) Revised worth agreement based on prior art
- 9) Formal agreement executed
  - No - Tikalon markets invention to your competitor(s)
  - Yes - Agreement specifies payment to Tikalon for assignment of provisional US patent application and assisting with utility patent filing
- 10) Tikalon assigns provisional patent to your company and assists your attorney in filing of a US utility patent application
- 11) Your company files a US utility patent application and makes payment to Tikalon
- 12) Tikalon assists your attorney in prosecution of US patent through to its issuance

*Disclaimer: Patents and patent applications are assigned by Tikalon without warranty, either expressed or implied, including any warranty for merchantability or fitness for a particular purpose.*